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## **HAMPTON SERVES UP THE PIZZA WHEN YOUR TEAM WINS**

*Hampton Hotels Teams up with Papa John's to Offer Pizza Party Prize Package*

**Beverly Hills CA, March 12, 2009** – Moms, dads and amateur sports coaches have an added incentive to book with Hampton® Hotels when traveling with their sports leagues this spring. Each amateur sports group that books their team's stay with Hampton online at [www.hampton.com/sports](http://www.hampton.com/sports) between now and May 22, 2009, will automatically be entered to win a Papa John's™ pizza party for their team compliments of Hampton Hotels.\* It doesn't matter who wins or loses, Hampton is celebrating the spirit of amateur sports by presenting 25 lucky teams with an extra large pizza party.

"Through our partnership with Papa John's, we're looking to celebrate the time and effort that today's amateur sports coaches and teams devote to their local communities by throwing a well-deserved pizza party for them," said Judy Christa-Cathey, vice president brand marketing for Hampton Hotels. "My daughter has been active in the amateur sports circuit; so I can understand the importance of selecting a valuable and safe hotel when she is traveling with her teams."

Booking amateur sports travel can be quite a daunting task for volunteer coaches as they don't have the luxury of an athletic department or staff to arrange accommodations for their teams. On top of where to stay, each team will need sufficient transportation, entertainment and most importantly dining options, especially when traveling with a large group. Coaches can rest assured their team won't be lacking any energy on the field when they book with Hampton Hotels as each guest is guaranteed a free On the House® hot breakfast, which may include such offerings as sausage patties, eggs and French toast sticks...plus all of the coffee and juice you can drink during breakfast.

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## *Hampton Hotels' Team Up with Hampton Sweepstakes*

For those teams on the go, Hampton offers a free On the Run Breakfast Bag during the week that'll curb their hunger when the games begin.

Through Hampton's online functionality, e-Events, organizers can book their entire sports group event from start to finish 24/7, and receive immediate confirmation of their reservation. With e-Events, teams can not only reserve rooms, but also meeting spaces and make special food and beverage requests up to one year in advance.

Guests can purchase their block of rooms at [www.hampton.com/sports](http://www.hampton.com/sports) . Between now and May 22, 2009 be entered to win the pizza party prize.

\* No Purchase Necessary to enter the Team up with Hampton Sweepstakes. Open to US residents of majority age. Starts 3/2/09 at 12:01 am CST and ends 5/22/09 at 11:59pm CST. Void where prohibited. Official rules available at [www.hampton.com/sports](http://www.hampton.com/sports) .

### **About Hampton Hotels**

Hampton, which includes Hampton Inn®, Hampton by Hilton and Hampton Inn & Suites® hotels, is a mid-priced leader in the lodging segment. Hampton is part of Hilton Hotels Corporation, the leading global hospitality company, with more than 3,200 hotels and 545,000 rooms in 77 countries and territories, with more than 135,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton®, Home2 Suites and The Waldorf=Astoria Collection™.

Hilton Hotels Corporation is an Official Sponsor of the U.S. Olympic Team, which will extend through the 2010 Olympic and Paralympic Winter Games in Vancouver, the 2012 Olympic and Paralympic Games in London, the 2010/2012 U.S. Paralympic Team and the 2011 U.S. Pan American Team.

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: **be hospitable®**. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

**For more information about Hampton hotels, please visit [www.hampton.com](http://www.hampton.com)**