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HAMPTON HOTELS CELEBRATES 20 YEARS OF SATISFACTION...GUARANTEED

Denis Leary to Kick Off Nationwide Service Campaign to Celebrate 20th Anniversary of Hampton's "100% Satisfaction Guarantee"

McLean, Va., October 15, 2009 – Denis Leary, founder of The Leary Firefighters Foundation and star of FX's critically acclaimed "Rescue Me," will join Hampton Hotels today to celebrate the hotel's 20th anniversary of its "100% Hampton Satisfaction Guarantee."

As the company celebrates this commitment to customer service, Leary and Hampton will kick off a nationwide campaign to give back to other key service providers across the nation. Leary and local New York Hampton Hotel team members will launch the campaign by visiting Ladder 132/Engine 280 at 489 St. Johns Place in Brooklyn at 7:30 a.m. this morning to deliver Hampton On The Run Breakfast Bags and personally thank the firefighters for their daily sacrifice and service to the local community.

Hampton's "100% Satisfaction Guarantee" is a unique program that ensures guests the optimum experience in service during their stay or their money back. The program also empowers employees who are able to offer the guarantee to any guest who is less than satisfied with their stay.

"It's no secret that I'm passionate about supporting firefighters," said Denis Leary. "So, when Hampton offered to donate \$100,000 to The Leary Firefighters Foundation on the 20th Anniversary of its '100% Satisfaction Guarantee', I was thrilled. Hampton's donation will provide funding and resources for up-to-date equipment and training to fire departments who dedicate their lives to guarantee our safety."

Hampton Hotels and its employees continuously give back and support their local communities across the nation and are committed to providing guests with ongoing satisfaction and

exceptional service. Hampton Hotels also offers a discount to military and emergency service workers at participating hotels.

“When we provide our ‘100% Hampton Satisfaction Guarantee,’ it’s not just lip service,” said Judy Christa-Cathey, vice president of global brand marketing for Hampton Hotels. “We stand behind our guarantee to offer our guests friendly service, clean rooms and comfortable surroundings during every stay. We’re thrilled that Denis Leary could join us to celebrate the many people that give their best service to others everyday, including New York’s fearless fire fighters, who tirelessly serve our communities.”

While announcing the 100% Satisfaction Guarantee anniversary in New York this week, Hampton and comedian John Sweeney asked passersby’s in Times Square, “what in life they wished came with a 100% guarantee?” Answers to this question can be viewed on Hampton’s YouTube channel at [Youtube.com/hamptonhotels](https://www.youtube.com/hamptonhotels).

Extending Hampton’s anniversary celebration to the public, [Viator.com](http://www.viator.com), is conducting an online contest that asks [Viator Travel Blog](http://www.viator.com) readers to answer the question, “What in life do you wish came with a 100% guarantee?” [Viator.com](http://www.viator.com) will accept answers in the form of blog comments at <http://tinyurl.com/yhle946> for 20 days, starting today, in honor of the 20th anniversary. On Nov. 3, one participant will be selected to receive 20 free nights, a \$1,900 value, at any Hampton of their choice as well as a \$200 Viator.com gift certificate.

In addition, Hampton fans can double their chances of winning a free night at Hampton by following [@HamptonFYI](https://twitter.com/HamptonFYI) on Twitter and sending an @reply to HamptonFYI with their response to the same question above, followed by the #100%SG hashtag. For 20 days, between Oct. 15 and Nov. 3, 20 @HamptonFYI followers who answer this question will be randomly selected to win a free night stay at any Hampton location. More information on the @HamptonFYI giveaway can be found on Hampton’s [Official Rules](#) page.

About Viator

Viator is the world's leading online resource for travel experiences, providing access to more than 5,500 tours, attractions and activities in 450-plus destinations in 75 countries. Viator – the Latin word for traveler – offers travelers a one-stop shop to plan, research and book trip activities with helpful resources like 100,000+ traveler reviews and photos, star ratings, suggested itineraries and the award-winning Viator Travel Blog. Viator's in-house travel experts have picked respected and trusted local operators to ensure a quality experience, value and service, all backed by Viator’s low-price guarantee. Viator is headquartered in San Francisco with regional offices in Sydney, London and Las Vegas.

About Hampton Hotels

Hampton Hotels 100% Satisfaction Guarantee

Hampton, which includes Hampton Inn, Hampton by Hilton and Hampton Inn & Suites® hotels, is a mid-priced leader in the lodging segment. Hampton is part of Hilton Worldwide. For more information www.hampton.com

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our brands are comprised of more than 3,300 hotels in 77 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®.

For more information about the company, please visit www.hiltonworldwide.com

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