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**HAMPTON® HOTELS OPENS 15 NEW PROPERTIES IN MAY 2009**

**LARGEST MONTHLY INCREASE OF HOTELS AND ROOMS FOR THE BRAND THIS YEAR**

**Beverly Hills, Calif., June 24, 2009**— Hampton Hotels ([www.hampton.com](http://www.hampton.com)), the international brand of nearly 1,700 mid-priced Hampton Inn®, Hampton Inn & Suites®, and Hampton by Hilton hotels, today announced that it opened 15 properties during May 2009, aggregating 1,292 new rooms. The openings mark the largest number of hotels and rooms to be opened in a single month for the brand so far this year. The new openings include eleven Hampton Inn hotels and four Hampton Inn & Suites properties across fourteen states. All openings are franchised, newly constructed hotels.

“While Hampton is continuing to move forward with planning for international expansion, the brand is still setting records at home in the United States,” said Phil Cordell, Global Head, Hilton Focused Service and Hampton Brand Management. “Exciting summer promotions, free amenities like hot breakfast and high-speed internet access, and the trend-setting Hilton HHonors guest loyalty program make Hampton Hotels a valued brand for both guests and developers.”

The 14 new Hampton Hotels opened in May 2009 are:

<b><u>Hampton Inn Hotels - USA</u></b>	<b><u>Open Date</u></b>	<b><u># of Rooms</u></b>
Nashua, NH	5/1/09	102
Fairmont, MN	5/1/09	51
Alexander City, AL	5/6/09	61
Ellensburg, WA	5/7/09	80
Branson/Branson Hills, MO	5/7/09	89
Macomb, IL	5/8/09	80
Rochester/Irondequoit, NY	5/12/09	77
Orange, TX	5/19/09	68
North Brunswick, NJ	5/21/09	83
Moab, UT	5/21/09	79
Virginia Beach/Oceanfront South, VA	5/21/09	141
<b><u>Hampton Inn &amp; Suites Hotels -USA</u></b>	<b><u>Open Date</u></b>	<b><u># of Rooms</u></b>
Canton, OH	5/14/09	89
Pinedale, WY	5/14/09	102
Phenix City (Columbus Area), AL	5/22/09	81
Atlantic Beach, NC	5/26/09	109
<b>TOTAL: 15 Hotels</b>		<b>1,292 Rooms</b>

Hampton Hotels recently announced its latest summer promotion through the Webkinz Promotion package. Guests who book and stay at a participating hotel can obtain their choice of one of three Webkinz toys: Springer Spaniel, Guinea Pig, or Blossom Bird\*.

As a member of the Hilton Family of Hotels, Hampton Hotels also offers Hilton HHonors® Points & Miles® for every stay. Flexible features like personal Earning Style preferences and No Blackout Dates help ensure increased brand loyalty by driving incremental business to hotels.

\*One WEBKINZ® pet per stay, not per person. Select the Webkinz Package when booking (Travel Agents use rate plan KID). Available while supplies last at participating locations. WEBKINZ® is a trademark of Ganz, used under license.

**About Hampton Hotels**

Hampton Hotels is a part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,300 hotels and 550,000 rooms in 77 countries and territories, including 130,000 team members worldwide.

The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Home2 Suites by Hilton™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™.

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