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HAMPTON® HOTELS OPENS 11 PROPERTIES IN FEBRUARY 2009

BRAND OPENS FOUR HOTELS IN ONE DAY

Beverly Hills, Calif., March 17, 2009—A short month, combined with the inevitable snow and ice, often means less work is accomplished in February. Not so with Hampton Hotels (www.hampton.com), the international brand of more than 1,600 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels. The hotel company opened 11 properties in February in two countries, aggregating 1,127 new rooms, with value enhanced amenities designed specifically to meet the needs of today's travelers. The new openings, including four hotels opening in a single day, consist of three Hampton Inn hotels, one Hampton Inn by Hilton and seven Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels.

“Hampton hotels continue to add value to each and every guest experience, like our free, hot breakfast and high-speed internet access,” said Phil Cordell, senior vice president, Hampton brand management and global head, Hilton focused service brands. “This well known commitment to guest satisfaction, combined with the advantages of being part of the Hilton Family of Hotels, makes Hampton a very attractive option for hotel owners and developers throughout the world.”

Hampton Hotels is one of the fastest growing brands for value-oriented and quality-minded travelers. Finding a Hampton Hotel is easy—they're in urban chic locations, near shopping malls, beaches, roadside attractions—they're everywhere, offering friendly service and 100% Satisfaction Guaranteed.

The 15 new Hampton Hotels opened in February 2009 are:

<u>Hampton Inn Hotels - USA</u>	<u>Open Date</u>	<u># of Rooms</u>
Chattanooga-North (Exit 11), TN	2/10/09	116
Gonzales, LA	2/12/09	80
Galax, VA	2/16/09	60
<u>Hampton Inn & Suites by Hilton Hotels</u>	<u>Open Date</u>	<u># of Rooms</u>
Barrie, Ontario, Canada	2/24/09	104
<u>Hampton Inn & Suites Hotels -USA</u>	<u>Open Date</u>	<u># of Rooms</u>
Detroit/Canton, MI	2/5/09	90
Brookings, SD	2/20/09	87

Williamsburg-Central, VA	2/20/09	105
Oklahoma City-Bricktown, OK	2/20/09	200
Pittsburg, CA	2/20/09	95
Lebanon, TN	2/23/09	80
West Sacramento, CA	2/25/09	110
TOTAL: 11 Hotels		1,127 Rooms

As a member of the Hilton Family of Hotels, Hampton Hotels offer Hilton HHonors® Points & Miles® for every stay. Flexible features like personal Earning Style preferences and No Blackout Dates help ensure increased brand loyalty by driving incremental business to hotels.

About Hampton Hotels

Hampton Hotels is a part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,200 hotels and 545,000 rooms in 77 countries and territories, including 135,000 team members worldwide.

The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™.

For more information about Hampton Hotels, please visit hampton.com/pressandmedia.