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**RECOGNIZING THE IMPORTANCE OF RESTFUL SLEEP,  
HAMPTON HOTELS TEAMS WITH AARP TO PUT GUESTS ON *CLOUD NINE*  
*AARP members receive a special discount on Hampton room rates  
and chance to win “Cloud Nine. The Hampton bed experience”***

**Beverly Hills CA, July 14, 2009** – Knowing the importance of a good nights’ rest, this summer [Hampton® Hotels](#) is showing its dedication to one of the most comfortable sleep experiences with the Hampton Hotels’ Cloud Nine Sweepstakes\* open to all current AARP members. Now through August 31, 2009, AARP members who book a stay online at [www.hampton.com](http://www.hampton.com) using the promotional code “AARP” as well as their AARP member number will receive up to 10 percent off the lowest available rate\*\*, a \$9 Amazon.com gift card\*\*\* and the chance to enter to win the grand prize of Hampton’s signature bedding combination, “Cloud Nine. The Hampton bed experience,” for their home.

“Sleep is the center of our business, and at Hampton Hotels we pride ourselves on delivering the ultimate nights rest to our guests with the “Cloud Nine. The Hampton bed experience,” said Judy Christa-Cathey, vice president of brand marketing for Hampton Hotels. “We want to extend gratitude to our valued guests who are AARP members through the Hampton Hotels’ Cloud Nine Sweepstakes. Nothing makes me happier than having a good book to read and a comfortable bed to read it in.”

The “Cloud Nine. The Hampton bed experience” grand prize consists of the winner’s choice of queen or king-size bedding which includes: two (2) feather/down pillows, two (2) lumbar pillow inserts, two (2) lumbar pillow covers, one (1) duvet insert, one (1) duvet cover, one (1) quilted mattress pad, and one (1) bed skirt. Actual bed (mattress, box spring and bed frame) is not included in prize.

Once AARP members book a stay online at [www.hampton.com/aarpoffer](http://www.hampton.com/aarpoffer) using the promotional code AARP as well as their AARP member number and complete the stay before September 1, 2009, they will be entered for a chance to win one of the nine grand prizes of snuggly soft bedding. Members will need to enter their AARP member number and promo code “**AARP**” when booking their stay.

## *Hampton Hotels' Cloud Nine Sweepstakes – AARP*

Following the stay, guests will receive a \$9 [Amazon.com](http://Amazon.com) Gift Card claim code via email to the address provided at time of booking.

As an additional offering from Hampton, guests can choose to purchase this signature bedding for their home through [www.hamptonhomecollection.com](http://www.hamptonhomecollection.com). From the extra-cozy duvet insert to the sleek, supportive lumbar pillow and lap desk to even the mattress itself, guests can enjoy the comforts of Hampton in their home.

With nearly 1,700 locations throughout the United States, Canada, Latin America and Europe Hampton Hotels offers guests a value-driven experience wherever they travel. In each Hampton Hotel, guests receive a free On the House® hot breakfast, free high-speed internet access in the rooms and lobbies and the exclusive “100% Hampton Satisfaction Guarantee”.

### **Terms and Conditions**

\*No purchase necessary. Open to AARP members as of June 30, 2009 who are U.S. residents. Void in Puerto Rico and where prohibited by law. Starts 7-1-09 at 12 am CST and ends 8-31-09 at 11:59pm CST. Hampton Hotel's Cloud Nine Sweepstakes sponsored by Hilton Hotels Corporation. Official rules available at [www.hampton.com/aarpoffer](http://www.hampton.com/aarpoffer).

\*\* Subject to availability at participating Hampton Hotels.

\*\*\*Amazon.com is not a sponsor of this promotion. Amazon, Amazon.com and the Amazon.com logo are trademarks of Amazon.com, Inc. or its affiliates. Amazon.com Gift Cards ("GCs") may be used only to purchase eligible goods on Amazon.com or its affiliated website Endless.com. GCs cannot be redeemed for purchases of gift certificates or cards, or for items from some third party sellers. GCs cannot be reloaded, resold, transferred for value, redeemed for cash, or applied to any other account. For complete terms and conditions, see <http://www.amazon.com/gc-legal>. GCs are issued and © 2009 by ACI Gift Cards, Inc., a Washington company.

Please allow up to two weeks after the completion of your stay for an Amazon.com Gift Card. You will receive a \$9 Amazon.com Gift Card claim code via email to the address you provide at time of booking. For questions about your Amazon.com Gift Card please contact [hampton.marketing@hilton.com](mailto:hampton.marketing@hilton.com).

### **About Hampton Hotels**

Hampton, which includes Hampton Inn®, Hampton by Hilton and Hampton Inn & Suites® hotels, is a mid-priced leader in the lodging segment. Hampton is part of Hilton Hotels Corporation. For more information [www.hampton.com](http://www.hampton.com)

### **About Hilton Hotels Corporation**

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,300 hotels and 550,000 rooms in 77 countries and more than 130,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton®, the Waldorf Astoria™ and the Waldorf Astoria Collection™, as well as the recently launched Home2 Suites by Hilton™. The company also manages the world-class guest reward program Hilton HHonors®.

Hilton Hotels Corporation is an Official Sponsor of the U.S. Olympic Team, which will extend through the 2010 Olympic and Paralympic Winter Games in Vancouver, the 2012 Olympic and Paralympic Games in London, the 2010/2012 U.S. Paralympic Team and the 2011 U.S. Pan American Team.

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: **be hospitable®**. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

For more information about the company, please visit [www.hiltonfamily.com](http://www.hiltonfamily.com).

### **About AARP Services INC.**

AARP Services Inc., founded in 1999, is a wholly-owned taxable subsidiary of AARP. AARP Services manages the provider relationships for and performs quality control oversight of the wide range of products and services that carry the AARP name and are made available by independent providers as benefits to AARP's almost 40 million members. The provider offers currently span health products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; pharmacy services; legal services; and long-term care insurance. AARP Services also engages in new product development activities for AARP and provides certain consulting services to outside companies. In 2005, AARP Services founded AARP Financial Inc., a wholly-owned taxable subsidiary that manages the provider relationships for and performs quality control oversight for the financial products that carry the AARP name, including credit cards, auto and home, mobile home and motorcycle insurance, and life insurance and annuities. AARP Financial also provides access to proprietary investment products and services, including mutual funds and financial guidance, designed to meet the needs of investors at any life stage.

### **About AARP**

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce AARP The Magazine, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 34.5 million readers; AARP Bulletin, the go-to news source for AARP's 40 million members and Americans 50+; AARP Segunda Juventud, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

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