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“SUNNY DREAMS” MAKES SUMMER GETAWAYS A REALITY AT HAMPTON HOTELS

Guests receive added value with complimentary amenities when staying with Hampton Hotels

Memphis, Tenn., July 7, 2008 – Hampton® Hotels, a leader in the hospitality industry, knows it is that time of the year when we all need to take a break as well as create long-lasting memories with loved ones. Whether it is taking the family on a summer vacation, travelling for family reunions, or stealing a weekend away with friends, Hampton has more than 1,500 locations from which to choose from when looking for hotel. With its 2008 Sunny Dreams Summer Promotion,* guests receive 10 percent off the Best Available Rate** for weekend stays from July 3 through September 30, 2008 when they book through Hamptonsunnydreams.com at participating hotels in Mexico, Costa Rica and Ecuador.

Hampton Hotels will also reward all Hilton HHonors® members who book online with 250 HHonors bonus points for any weekend stay from July 3 through September 30, 2008.

Guests can look forward to continued savings this summer with Hampton Hotel’s complimentary benefits:

- Daily complimentary On the House® hot breakfast
- On the Run™ Breakfast Bags (Monday-Friday)
- 24-hour coffee in the lobby
- Complimentary high-speed Internet access in all rooms, wireless Internet access in the lobby and meeting rooms, and complimentary local calls
- Complimentary in-room movie channel

With 11 Hampton properties in Mexico, Costa Rica and Ecuador, the Sunny Dreams promotion enables travelers to take advantage of the opportunity to explore destinations rich in dining, shopping, nightlife, arts and culture, landmarks, tours and more.

“The Sunny dreams promotion will provide travelers with an opportunity to save on their next vacation with Hampton Hotels and earn HHonors points toward a future vacation,” said Phil Cordell, senior vice president of brand management and Global Head – Focus Service Brands Hilton Hotels Corporation.

“Whether staying at our hotels for a family vacation, quiet getaway or a shopping weekend with friends, Hampton hotels is always there to add that extra unexpected delight.”

Hampton has great products and services, which range from complimentary On the House® hot breakfast and On the Run breakfast bags, the Cloud Nine. The Hampton Bed Experience, Purity Basics® bath products and a curved shower rod, complimentary high-speed internet access and the industry's easiest-to-set alarm clock/radio. For more information and to make reservations, please visit www.hamptonsunnydreams.com.

*Offer is subject to availability. Valid for stays at participating Hampton Hotels between 7/3/08 through 9/30/08 that are booked via Hamptonsunnydreams.com. Stay must include a Friday or Saturday night. 10% off of BAR is only valid for stays completed Thursday through Saturday nights. Offer cannot be combined with other discounts or offers. Bonus points earned on Base points do not count toward VIP tier qualification. Hilton HHonors membership, earning of Point & Miles®, and redemption of points are subject to [HHonors Terms and Conditions](#).

**Excludes promotional and other rates. 10% off Best Available Rate. . Best Available Rate (“BAR”) is the applicable rate based on the arrival/departure and length of stay pattern for specific dates of stay (and are unique to the time of purchase). BAR rates are unrestricted, non-qualified rates and exclude discount or negotiated rates not available to the general public, including but not limited to: membership, corporate or government rates, promotional rates, group rates, packages or other unpublished rates, and rates available on “opaque” websites.

About Hampton Hotels

Hampton, which includes Hampton Inn, Hampton by Hilton and Hampton Inn & Suites hotels, is a mid-priced leader in the lodging segment. Hampton is part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 74 countries and territories, with more than 135,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™.

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, “It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality.” The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: **be hospitable®**. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

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