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**HAMPTON® HOTELS OPENS 15 PROPERTIES IN SEPTEMBER 2008**

**Beverly Hills, Calif., October 14, 2008**—Hampton Hotels (www.hampton.com), the international brand of nearly 1,600 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened 15 properties in September 2008, aggregating 1,548 new rooms. The new openings consist of nine Hampton Inn hotels and six Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels.

“As the economy continues to soften, savvy travelers are going to greater and greater lengths to find hotels that offer value-added services and amenities,” said Phil Cordell, senior vice president, Hampton Hotels. “With complimentary hot breakfast and high-speed internet access, Hampton meets those needs—an ideal combination for both developers and guests.”

Hampton Hotels is one of the fastest growing brands for value-oriented and quality-minded travelers. Finding a Hampton Hotel is easy—they’re in urban chic locations, near shopping malls, beaches, roadside attractions—they’re everywhere, offering friendly service and 100% Satisfaction Guaranteed.

Under the “Friend in Town” initiative, Hampton web sites feature a local flavor, with area photography highlighting each property’s local connections and original copy discussing nearby attractions, historical facts and fun things to see and do around town.

The 15 new Hampton Hotels opened in September 2008 are:

<b><u>Hampton Inn Hotels</u></b>	<b><u>Open Date</u></b>	<b><u># of Rooms</u></b>
Indiana, Pa.	9/5/08	72
Smith Mountain Lake/Gretna, Va.	9/8/08	81
Harrisonburg-South, Va.	9/9/08	90
Detroit/Shelby Township, Mich.	9/9/08	90
Guadalajara-Aeropuerto, Mexico	9/13/08	156
Leesburg, Fla.	9/15/08	82
Richmond/Colonial Heights, Va.	9/24/08	129
Manhattan/SoHo, N.Y.	9/25/08	160
Sudbury, Ontario, Canada	9/29/08	121
<b><u>Hampton Inn &amp; Suites Hotels</u></b>	<b><u>Open Date</u></b>	<b><u># of Rooms</u></b>
Stuart-North, Fla.	9/1/08	103
Durant, Okla.	9/5/08	79
Highland, Calif.	9/10/08	110
Green River, Wyo.	9/16/08	106
Mansfield, Texas	9/18/08	88
Dallas/Desoto, Texas	9/19/08	81
<b>TOTAL: 15 Hotels</b>		<b>1,548 Rooms</b>

**About Hampton Hotels**

Hampton Hotels is a part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 74 countries and territories, including 135,000 team members worldwide.

The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™. For more information about Hampton Hotels, please visit [hampton.com](http://hampton.com).