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HAMPTON® HOTELS OPENS 13 PROPERTIES IN OCTOBER 2008

Beverly Hills, Calif., November 13, 2008—Hampton Hotels (www.hampton.com), the international brand of more than 1,600 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened 13 properties in October 2008, aggregating 1,257 new rooms. The new openings consist of eight Hampton Inn hotels and five Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels.

“With both personal and business budgets tightening, it is becoming increasingly important for hotels to provide the value added amenities that guests need,” said Phil Cordell, senior vice president, Hampton Hotels. “Hampton’s complimentary hot breakfast and high-speed internet access are exactly the kinds of extras that customers want, demonstrating why Hampton development remains at consistently high levels—we offer what travelers want, at a reasonable price. It’s a win-win situation for both guests and hotel owners.”

Hampton Hotels is one of the fastest growing brands for value-oriented and quality-minded travelers. Finding a Hampton Hotel is easy—they’re in urban chic locations, near shopping malls, beaches, roadside attractions—they’re everywhere, offering friendly service and 100% Satisfaction Guaranteed.

As a member of the Hilton Family of Hotels, Hampton Hotels enable members of the Hilton HHonors® guest reward program to earn Hilton HHonors Points & Miles® for every stay. Flexible features like personal Earning Style preferences and No Blackout Dates help ensure increased brand loyalty by driving incremental business to hotels.

The 13 new Hampton Hotels opened in October 2008 are:

<u>Hampton Inn Hotels</u>	<u>Open Date</u>	<u># of Rooms</u>
Brentwood, Calif.	10/3/08	59
Bellevue, Neb.	10/7/08	74
Garden City, Kans.	10/10/08	83
Morehead, Ky.	10/13/08	64
Manhattan-35 th St/Empire State Bldg., N.Y.	10/16/08	146
Indianapolis Northwest/Park 100, Ind.	10/20/08	110
Hampton/Newport News, Va.	10/28/08	109
Visalia, Calif.	10/28/08	160
<u>Hampton Inn & Suites Hotels</u>	<u>Open Date</u>	<u># of Rooms</u>
Chesapeake-Battlefield Blvd., Va.	10/3/08	104
Danville, Ill.	10/10/08	74
Little Rock-Downtown, Ark.	10/10/08	119
New Haven-South/West Haven, Conn.	10/13/08	98
Poughkeepsie, N.Y.	10/29/08	88
TOTAL: 13 Hotels		1,257 Rooms

About Hilton HHonors

Members of the Hilton HHonors® guest reward program can Double Dip® and earn both airline miles and hotel points for every qualifying stay at Hampton Inn and Hampton Inn & Suites hotels. Hilton HHonors is the only guest rewards program that allows members to earn Points & Miles® for the same stay and redeem hotels points for free nights with No Blackout Dates. With No Blackout Dates, as long as a standard room is available, members can confirm that room using their Hilton HHonors points.

About Hampton Hotels

Hampton Hotels is a part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 74 countries and territories, including 135,000 team members worldwide.

The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™.

For more information about Hampton Hotels, please visit hampton.com.