

Contact: Tori Roberson/Charmaine Easie-Samuels  
Hampton Brand Communications  
(901) 374-5534

Chris Daly  
Daly Gray Public Relations  
(703) 435-6293

## **HAMPTON® HOTELS OPEN 15 PROPERTIES IN MAY 2008**

**MEMPHIS, Tenn., June 11, 2008**—Hampton Hotels ([www.hampton.com](http://www.hampton.com)), the national brand of more than 1,500 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened 15 properties in May 2008, representing 1,279 new rooms. The new openings include eight Hampton Inn hotels and seven Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels except for one; the 120-room Hampton Virginia Beach-Oceanfront North, a conversion.

“The demand for focused-service hotels is at a particular high during this phase of the hotel industry cycle, when financing for such projects remains easier to find,” said Phil Cordell, senior vice president, Hampton Hotels. “This is the strongest month for individual openings we have experienced in the past few years and we expect this trend to continue for the foreseeable future.”

For consumers who would like to take their hotel room experience home with them, Hampton has a program available online at [www.hamptonhomecollection.com](http://www.hamptonhomecollection.com), where many of Hampton Hotels’ guestroom amenities are available for purchase.

### **15 new Hampton Hotels opened in May 2008:**

<b><u>Hampton Inn Hotels</u></b>	<b><u>Open Date</u></b>	<b><u>Number of Rooms</u></b>
Canon City, Colo.	5/30/08	64
Sayre, Pa.	5/28/08	70
Virginia Beach-Oceanfront North, Va.	5/22/08	120
Crossville, Tenn.	5/21/08	72
Sheridan, Wyo.	5/21/08	65
Bryant, Ark.	5/15/08	76
Rawlins, Wyo.	5/14/08	78
Greenville, Miss.	5/5/08	76
<b><u>Hampton Inn &amp; Suites Hotels</u></b>	<b><u>Open Date</u></b>	<b><u>Number of Rooms</u></b>
Madisonville, Ky.	5/30/08	72
Los Angeles-Burbank Airport, Calif.	5/28/08	99
Bakersfield North/Airport, Calif.	5/28/08	94
Salt Lake City/West Jordan, Utah	5/20/08	106
Fort Worth/Burleson, Texas	5/16/08	88
Atlanta-Camp Creek Marketplace, Ga.	5/12/08	119
Alexandria, Minn.	5/5/08	80
<b>TOTAL: 15 Hotels</b>		<b>1,279 Rooms</b>

### **About Hampton Hotels**

Hampton Hotels is a part of Hilton Hotels Corporation, the leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 74 countries, including 100,000 team members worldwide.

The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton®, Conrad®, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations®, Homewood Suites by Hilton®, and The Waldorf=Astoria Collection™ hotels around the world.

For more information about Hampton Hotels, please visit [hampton.com/pressandmedia](http://hampton.com/pressandmedia).