

Contact: Tori Roberson/Charmaine Easie-Samuels
Hampton Brand Communications
(901) 374-5534

Chris Daly
Daly Gray Public Relations
(703) 435-6293

HAMPTON® HOTELS OPEN 11 NEW PROPERTIES IN MARCH 2008

Hampton hotel brand adds more than 1,000 guestrooms to growing hotel portfolio

MEMPHIS, Tenn., April 9, 2008—Hampton (www.hampton.com), the national brand of more than 1,500 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened 11 properties in March 2008, representing 1,119 new rooms. The new openings include three Hampton Inn hotels and eight Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels with the exception of one conversion property.

“The Hampton Hotel brand continued to drive development momentum in March with the opening of 11 hotels and more than 1,000 new guestrooms,” said Phil Cordell, senior vice president, Hampton Hotels. “We also saw growth from our Hampton Inn & Suites product as this accounted for more than half of our new openings in March—a trend we will continue to see throughout 2008.”

For consumers who would like to take their hotel room experience home with them, Hampton has a new program available online at www.hamptonhomecollection.com, where many of Hampton Hotels’ guestroom amenities are available for purchase.

11 new Hampton Hotels opened in March 2008:

<u>Hampton Inn Hotels</u>	<u>Open Date</u>	<u>Number of Rooms</u>
South Kingstown/Newport Area, R.I.	3/10/2008	100
Parsippany, N.J.	3/7/2008	152
Coldwater, Mich.	3/4/2008	66
<u>Hampton Inn & Suites Hotels</u>	<u>Open Date</u>	<u>Number of Rooms</u>
Navarre, Fla.	3/28/2008	102
Columbus/Polaris, Ohio	3/27/2008	117
Sevierville at Stadium Drive, Tenn.	3/21/2008	87
Waco-South, Texas	3/17/2008	123
Alexandria, La.	3/14/2008	106
West Bend, Wis.	3/12/2008	83
Grenada, Miss.	3/11/2008	82
Colorado Springs/I-25 South, Colo.	3/10/2008	101
TOTAL: 11 Hotels		1,119 Rooms

About Hampton Hotels

Hampton Hotels is a part of Hilton Hotels Corporation, the leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 76 countries, including 100,000 team members worldwide. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton®, Conrad®, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations®, Homewood Suites by Hilton®, and The Waldorf=Astoria Collection® hotels around the world.

For more information about Hampton Hotels, please visit hampton.com/pressandmedia.