

Contact: Tori Roberson/Charmaine Easie-Samuels
Hampton Brand Communications
(901) 374-5534

Chris Daly
Daly Gray Public Relations
(703) 435-6293

HAMPTON® OPENS EIGHT HOTELS IN FEBRUARY 2008

Florida home to the largest number of Hampton Hotels

MEMPHIS, Tenn., March 11, 2008—Hampton (www.hampton.com), the national brand of more than 1,450 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened eight properties in February 2008, representing 764 new rooms. The new openings include two Hampton Inn hotels and six Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels.

“With the opening of four hotels this month, Florida is now home to 117 Hampton Hotels, more than any other state in the U.S.,” said Phil Cordell, senior vice president, Hampton Hotels. “We also have another seven hotels currently under construction in the state scheduled to open by year end 2009.

“Hampton plans to build on this development momentum as we expand across the U.S. and abroad in the coming months.”

For consumers who would like to take their hotel room experience home with them, Hampton has a new program available online at www.hamptonhomecollection.com, where many of Hampton Hotels’ guestroom amenities are available for purchase.

Eight new Hampton Hotels opened in February 2008:

<u>Hampton Inn Hotels</u>	<u>Open Date</u>	<u>Number of Rooms</u>
Charlotte/Belmont at Montcross, N.C.	2/22/2008	85
Gainesville/Haymarket, Va.	2/22/2008	95
<u>Hampton Inn & Suites Hotels</u>	<u>Open Date</u>	<u>Number of Rooms</u>
Orlando/South Lake Buena Vista, Fla.	2/25/2008	125
Palm Coast-South, Fla.	2/23/2008	94
Seal Beach, Calif.	2/15/2008	110
Tampa/Wesley Chapel, Fla.	2/13/2008	94
Lake Wales, Fla.	2/7/2008	78
Opelika, Ala.	2/4/2008	83
TOTAL: Eight Hotels		764 Rooms

About Hampton Hotels

Hampton Hotels is a part of Hilton Hotels Corporation, the leading global hospitality company, with more than 2,900 hotels and 490,000 rooms in 76 countries, including 100,000 team members worldwide. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton®, Conrad®, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations®, Homewood Suites by Hilton®, and The Waldorf=Astoria Collection® hotels around the world.

For more information about Hampton Hotels, please visit hampton.com/pressandmedia.

###