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HAMPTON INN & SUITES BY HILTON OPENS IN AN HISTORIC BUILDING IN MEXICO CITY CENTER

Historic Casa San Agustin - Hampton's First Historic Property Outside The U.S.

Beverly Hills, Calif. (December 3, 2008) – Hampton® Hotels, the international brand of more than 1,600 mid-priced hotels, today announced the grand opening of the Hampton Inn & Suites by Hilton™ Mexico City/ Centro Historico. The 108-room property is located in a historic building known as “Casa San Agustin” and is a registered historic building in Mexico. The hotel will be operated by Hilton Hotels Corporation under the terms of a multi-year management agreement.

“The opening of this hotel is an exciting day for Hampton Hotels,” said Scott Schrank, vice president, Brand Performance and Support for Hampton Hotels. “Mexico City is a prime location that allows us to continue our international growth strategy within the Hilton Family of Brands.”

“Not only will guests be able to enjoy many historic sites while out and about in Mexico City, but they will also be able to continue their cultural experience with every step taken inside this landmark property,” added Schrank. “This represents an important milestone for Hampton as we have long been committed to preservation.”

Located at Calle 5 de Febrero, the 108-room property features a six-story atrium with stained glass ceiling and a rooftop patio overlooking Centro Historico. The hotel also offers a fitness center, business center, kids club and meeting rooms. Settled in the heart of Mexico City’s Historic Center (Centro Historico), the hotel is just minutes from the Benito Juarez International Airport as well as downtown Mexico City.

“Whether traveling for business or leisure, guests visiting Mexico City will appreciate the hotel’s historic significance and the price value,” said Ruben Luna, regional director, international hotel performance support for Hampton Hotels. “Guests will enjoy complimentary

amenities during their stay, like hot breakfast and high speed internet access, all the while experiencing the friendly service provided by the hotel's team members."

The Centro Historico, which was declared a World Heritage Site by the UNESCO in 1987, is the original downtown of Mexico City. The Centro Historico offers travelers an array of historical landmarks and cultural treasures including the Constitution Square, Metropolitan Cathedral, National Palace, and Templo Mayor - ancient Aztec temple ruins, as well as museums and art galleries. Mexico City, the capital of Mexico, is one of the world's largest metropolitan areas and the country's most important economic, industrial, and cultural center.

About Casa San Agustin

Built in the 1800's, "Casa San Agustin" is a registered historic building by Bienes Culturales de Mexico, the Instituto Nacional de Antropologia e Hisotria, and the Nacional de Bellas Artes. Considered an architectural jewel, the building has been used for accommodation purposes since its beginning. Various restorations have preserved much of the styling and décor of the original exterior façade, including ajarcas- moldings and ornaments that used to be combined with tezontle exteriors during that time.

About Hampton Hotels

Hampton, which includes Hampton Inn[®], Hampton by Hilton[®] and Hampton Inn & Suites[®] hotels, is a mid-priced leader in the lodging segment. Hampton is part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 74 countries and territories, with more than 135,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton[®], Conrad[®] Hotels & Resorts, Doubletree[®], Embassy Suites Hotels[®], Hampton Inn[®], Hampton Inn & Suites[®], Hilton Garden Inn[®], Hilton Grand Vacations[™], Homewood Suites by Hilton[®] and The Waldorf=Astoria Collection[™].

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: **be hospitable[®]**. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

For more information about Hampton Hotels, please visit www.hampton.com/pressandmedia.