

Contact: Tori Roberson/Charmaine Easie-Samuels
Hampton Brand Communications
(901) 374-5534

Chris Daly
Daly Gray Public Relations
(703) 435-6293

HAMPTON® OPENS 13 HOTELS IN DECEMBER 2007

MEMPHIS, Tenn., January 15, 2008—Hampton (www.hampton.com), the national brand of more than 1,450 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened 13 properties in December 2007—representing 1,274 new rooms. The new openings include five Hampton Inn hotels and eight Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels.

“The year 2007 was strong on the development front for Hampton, with total openings near our record highs of the late 1990s,” said Phil Cordell, senior vice president, Hampton brand management. “In 2007, we added 118 new hotels to our system, and we are looking to add as many hotels or more in 2008.

“Adding to our excitement in development this month is the opening of our first Hampton property in the province of New Brunswick, Canada—the Hampton Inn & Suites by Hilton Saint John. We are continuing to expand the Hampton brand internationally and now have 31 hotels open outside of the United States.”

For consumers who would like to take their hotel room experience home with them, Hampton has a new program available online at www.hamptonhomecollection.com, where many of Hampton Hotels’ guestroom amenities are available for purchase.

13 new Hampton Hotels opened in December 2007:

<u>Hampton Inn Hotels</u>	<u>Open Date</u>	<u>Number of Rooms</u>
Sierra Vista, AZ	12/19/2007	58
Utica, NY	12/19/2007	83
Pikeville, KY	12/14/2007	123
Tremonton, UT	12/11/2007	67
Carlsbad-North San Diego County, CA	12/3/2007	94
<u>Hampton Inn & Suites Hotels</u>	<u>Open Date</u>	<u>Number of Rooms</u>
Southern Pines/Pinehurst, NC	12/28/2007	103
Murray, KY	12/20/2007	72
Coeur d' Alene, ID	12/19/2007	124
Phoenix Glendale/Westgate, AZ	12/19/2007	149
Houston/Rosenberg, TX	12/17/2007	77
Natchez, MS	12/17/2007	86
Saint John, New Brunswick, Canada	12/14/2007	116
Fredericksburg-at Celebrate Virginia, VA	12/14/2007	122
TOTAL: 13 Hotels		1,274 Rooms

-More-

About Hampton Hotels

Hampton, which includes Hampton Inn and Hampton Inn & Suites hotels, is a mid-priced leader in the lodging segment. Hampton is part of Hilton Hotels Corporation, the leading global hospitality company, with more than 2,800 hotels and 500,000 rooms in 78 countries and territories, including 105,000 team members worldwide. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton[®], Conrad[®] Hotels & Resorts, Doubletree[®], Embassy Suites Hotels[®], Hampton Inn[®], Hampton Inn & Suites[®], Hilton Garden Inn[®], Hilton Grand Vacations[®], Homewood Suites by Hilton[®] and The Waldorf=Astoria Collection[®]. The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: **be hospitable**[®]. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity. Hilton Hotels Corporation's sponsorship of the U.S. Olympic Team will extend through the 2008 Olympic and Paralympic Games in Beijing, China, and includes the 2008 U.S. Paralympic Team(s) and the 2007 U.S. Pan-Am Team. For more information about our company, please visit www.hiltonworldwide.com, and to learn more about our **be hospitable** philosophy, please visit www.behospitable.com.

Note: This press release contains "forward-looking statements" within the meaning of federal securities law, including statements concerning business strategies and their intended results, and similar statements concerning anticipated future events and expectations that are not historical facts. The forward-looking statements in this press release are subject to numerous risks and uncertainties, including the effects of economic conditions; supply and demand changes for hotel rooms; competitive conditions in the lodging industry, relationships with clients and property owners; the impact of government regulations; and the availability of capital to finance growth, which could cause actual results to differ materially from those expressed in or implied by the statements herein.