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HAMPTON® HOTELS OPEN 11 PROPERTIES IN AUGUST 2008

Beverly Hills, CA, September 12 , 2008—Hampton Hotels (www.hampton.com), the international brand of nearly 1600 mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, opened 11 properties in August 2008, aggregating 1,482 new rooms. The new openings are comprised of five Hampton Inn hotels and six Hampton Inn & Suites properties. All openings are franchised, newly constructed hotels, with the exception of the 166-room Hampton Inn Chihuahua City, Mexico, a conversion.

“The demand for focused service, mid-market hotels remains constant, despite fluctuations in the economy,” said Phil Cordell, senior vice president, Hampton Hotels. “The Hampton product has proven to be a great investment, an advantage that is attracting potential new franchisees in Mexico and Canada as we continue to expand there. Our product offerings and amenities appeal to business and leisure travelers who recognize the added value of staying at a Hampton Hotel.”

Hampton Hotels is one of the fastest growing brands for value-oriented and quality minded travelers. Finding a Hampton Hotel is easy - they are in urban chic locations, near shopping malls, beaches, roadside attractions - they’re everywhere offering friendly service and 100% Satisfaction Guaranteed.

Under Hampton’s “Friend in Town” initiative, Hampton web sites emphasize local flavor, displaying local photography highlighting each property’s area connections, also providing original content on such topics of interest as area attractions, historical facts and fun things to see and do around town.

The 11 new Hampton Hotels opened in August 2008 are:

<u>Hampton Inn Hotels</u>	<u>Open Date</u>	<u># of Rooms</u>
Harriman/Woodbury, NY	8/5/08	133
Chihuahua City, Mexico	8/5/08	166
St. Louis/Columbia, IL	8/12/08	77
Auburn, IN	8/14/08	64
Topeka, KS	8/29/08	89
<u>Hampton Inn & Suites Hotels</u>	<u>Open Date</u>	<u># of Rooms</u>
Columbia/University of Missouri	8/1/08	133
Mystic, CT	8/1/08	92
Walla Walla, WA	8/4/08	102
Moncton, New Brunswick, Canada	8/12/08	127
Longview-North, TX	8/14/08	91
Chadds Ford, PA	8/15/08	124
TOTAL: 11 Hotels		1,198 Rooms

About Hampton Hotels

Hampton Hotels is a part of Hilton Hotels Corporation, a leading global hospitality company, with more than 3,000 hotels and 500,000 rooms in 74 countries and territories, including 135,000 team members worldwide.

The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™.

For more information about Hampton Hotels, please visit hampton.com.